

REACH

Informing
more effective
humanitarian action



REACH An initiative of
IMPACT Initiatives
ACTED and UNOSAT

WHAT IS REACH?

REACH is a leading humanitarian research initiative which provides evidence and data from crisis contexts to inform aid responses and decision-making.

REACH activities are always conducted within inter-agency coordination mechanisms at field and global level, enabling more efficient aid planning and response.

Created in 2010, REACH is a joint initiative of IMPACT, ACTED and the United Nations Operational Satellite Applications Programme (UNOSAT).

OUR MISSION

Humanitarian actors effectively respond to the needs of crisis-affected communities

To strengthen evidence based decision-making by humanitarian actors through efficient data collection, management and analysis in contexts of crisis.

OUR VISION

STRATEGIC FRAMEWORK

All REACH activities are grounded in a strategic framework and organised around three pillars:

1 

MULTI-SECTORAL PLANNING

REACH supports independent multi-sectoral assessments to inform humanitarian decision-making. REACH facilitates:

MULTI-SECTOR ASSESSMENTS

Crisis-wide and inter-agency Multi-Sectoral Assessments support specific humanitarian milestones such as the Humanitarian Needs Overview and Response Plans.

2 

SECTOR-SPECIFIC PLANNING

REACH supports sectors and clusters at global and country level, providing sectorial information and analysis for response planning and delivery. REACH engages in the following sectors:

SHELTER & WASH

REACH is the assessment focal point for the global Shelter and WASH Clusters. REACH facilitates country-wide shelter and WASH assessments, regular deployments to crises and provides technical capacity support at global and field level.

3 

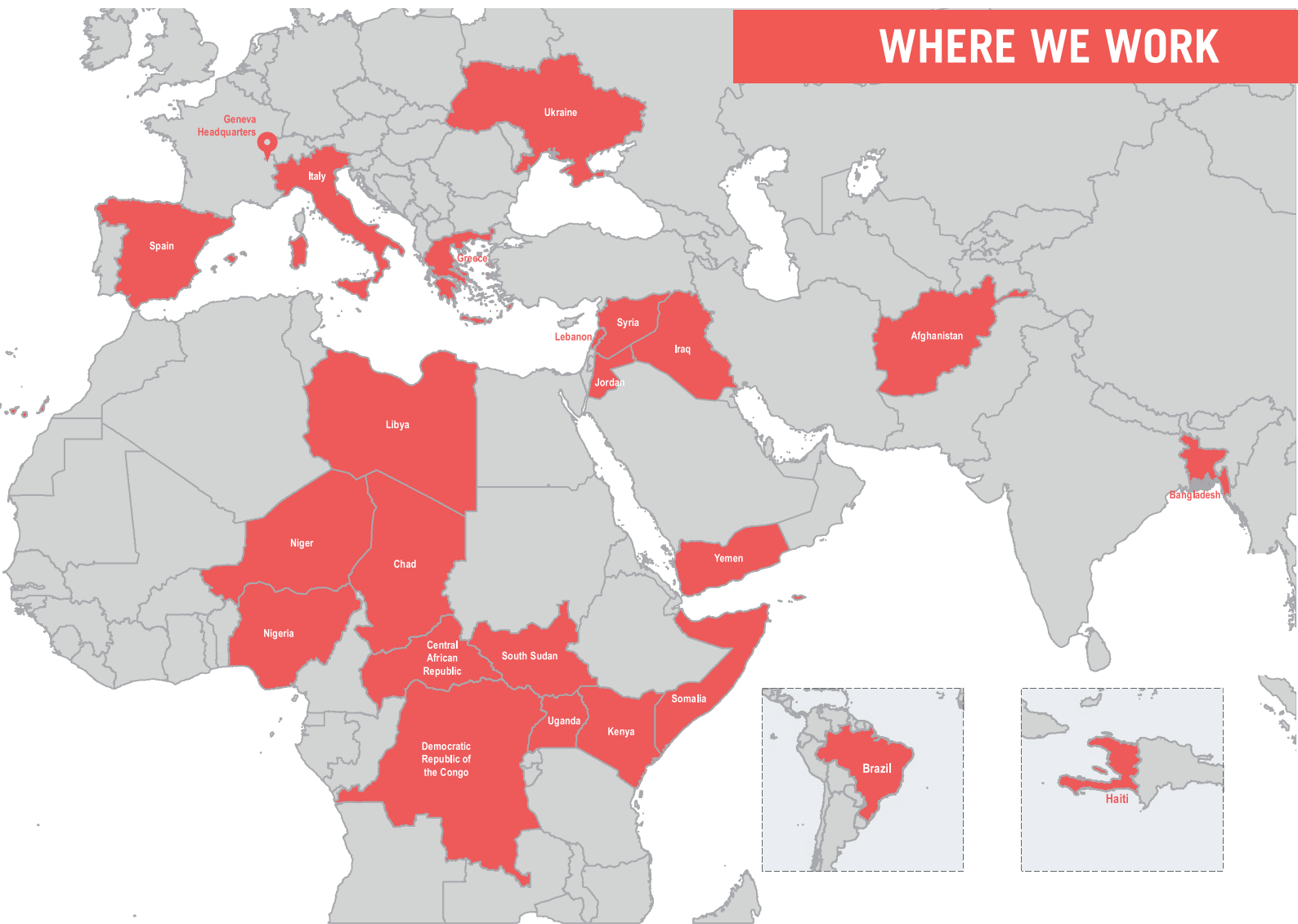
PEOPLE ON THE MOVE

Displacement and mixed migration are at unprecedented rates across the world. To inform policy and aid responses across countries in crisis, along migration routes and of destination, REACH develops information products on:

CAMP & HOST

Assessments on needs and vulnerabilities of internally displaced people, refugees and migrants as well as host communities across camps (CAMP), cities and villages (HOST).

WHERE WE WORK



HUMANITARIAN SITUATION MONITORING

Regular Humanitarian Situation Monitoring provides reliable and updated information on humanitarian needs, including in hard to reach areas. REACH also supports coordination bodies at country level, ensuring strong analysis and information management.

RAPID ASSESSMENTS

Rapid Assessments inform immediate decision making and aid responses following shifts in contexts and sudden events.

FOOD SECURITY & CASH

Country-level assessments on food security, market functionality and regular price monitoring, in support of the Food Security Clusters, Cash Working Groups and the Integrated Food Security Phase Classification (IPC).

OTHER SECTORS

REACH supports other sectors and clusters such as Education, Protection, Early Recovery and Nutrition through country level assessments and analysis.

MOVEMENTS AND INTENTIONS

Tracking movements and numbers of internally displaced people and returnees, while shedding light on displacement and return intentions and vulnerabilities.

MIXED MIGRATION

Qualitative assessments on mixed migration, understanding push and pull factors, intentions and vulnerabilities of refugees and migrants in their countries of origin, along the migration routes, and in the countries of destination.

WHAT WE DO

REACH combines modern information technology with tailored assessment methodologies, tools and processes, which are adapted to each emergency context and to the requirements of aid actors and coordination mechanisms.

DATA COLLECTION & ANALYSIS



INTER-AGENCY ASSESSMENTS

REACH conducts and facilitates field based assessments through dedicated teams of data collectors, encoders and analysers.



REMOTE SENSING

REACH uses remote-sensing and satellite imagery analysis as complementary tools for rapid primary data collection.



JOINT ANALYSIS

REACH supports inter-agency joint analysis based on available evidence and information.

DATA DISSEMINATION



PUBLICATIONS

REACH teams analyse and disseminate information to aid actors through a range of tailor-made products such as reports, profiles, situation overviews and factsheets.



MAPS

REACH produces and disseminates static maps to display information in a user-friendly format. Where relevant, REACH sets up field-based mapping centres to facilitate access to spatial data by a wide range of actors.



WEB-MAPS & ONLINE DASHBOARDS

REACH develops interactive web-maps and online dashboards to allow aid actors to access and utilize key information themselves. Open and transparent, the information can be used by all actors to support their programs.

All REACH publications, maps, research tools and methodologies are available on the REACH Resource Center.
www.reachresourcecentre.info

REACH
Resource
Centre



A photograph of two men standing in a refugee camp. The man on the left is wearing a dark plaid jacket and white pants, pointing towards the man on the right. The man on the right is wearing a blue and white checkered shirt under a grey vest with 'RED' on the back, and dark pants. The background shows a large, open area with many small, makeshift structures made of metal and fabric, typical of a refugee camp. Other people are visible in the background, some walking and some standing.

+ 400 STAFF

+150 FULL-TIME
INTERNATIONAL EXPERTS

28 COUNTRIES **+90** PROJECTS
+ 7,500 RESOURCES

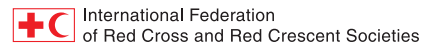
OUR PARTNERS

Partnership is at the core of REACH programming.

CLUSTERS



UN AGENCIES AND INTERNATIONAL ORGANIZATIONS



DONORS



OTHER PARTNERS



FOUNDING PARTNERS



UNOSAT

Provides remote sensing expertise and technical support



ACTED

Hosts and facilitates REACH field operations

IMPACT Initiatives

Manages REACH Teams and oversees global strategy and programming



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IMPACT Shaping practices
Influencing policies
Impacting lives

REACH Informing
more effective
humanitarian action

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